



Think about these questions when judging the reliability, appropriateness and usefulness of information sources.



## GENERAL

- Is the information easy to read and navigate?
- Is the information published by a company or reputable source?
- Does the source have a copyright symbol? If so, who holds the copyright?
- Has the page been updated recently?
- Who is the target audience for this information?
- Does the source feature a lot of advertising?
- Is the information written by a government department or a health professional?

## TEXT

- Was the text written recently?
- Who is the author and what have they written in the past?
- Is the text appropriate for the target audience?
- Is the information found in multiple sources?
- Is the information a primary or secondary source?
- Are there obvious reasons for bias in the information?
- Are there obvious spelling or grammar mistakes?

## IMAGES

- Do the images match the text?
- Are photographs or drawings used?
- Do the images give a true representation?
- Has the illustrator used artistic licence to emphasise a certain message?
- Are the images appropriate for the target audience?